

Talent Release Form

Agency (AGENCY): Paradise Advertising & Marketing, Inc.
Client Name (CLIENT): Henderson County TDA
Shoot Dates: Wednesday 6/24/26 & Thursday 6/25/26
Location(s): Various locations in Henderson County, NC
Job Number: HVL-0309 - FY26 Spring / Summer Production

1. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, hereby grant to CLIENT, its agents (including, without limitation, "AGENCY"), and others working for it or on its behalf and their respective licensees, successors, and assigns (collectively, the "LICENSED PARTIES"), the right and permission to use my name, signature, video/pictures, likeness, voice, biographical information, and any material based thereon or derived therefrom, together with any actual or fictional material, (collectively referred to as IMAGE MATERIALS) for advertising, promotion, and publicity purposes, in accordance with the Usage Terms and conditions set forth below. In addition, at any time, the Licensed Parties may commercially use the materials produced hereunder anywhere in the world for advertising, marketing, promotion, publicity purposes in any medium. _____

Initials

2. I hereby waive any right to inspect and approve the materials produced hereunder, their use, or such copy or other materials as may be used in connection therewith. I understand that nothing contained herein shall obligate the Licensed Parties to make any use of the materials produced hereunder or the rights granted herein. Other than as may be set forth below, I shall have no right of approval, no claim to additional compensation, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, moral rights, or right of publicity) arising out of any use, blurring, alteration, distortion, illusionary effect, faulty reproduction, fictionalization, or use in any composite form of my name, signature, picture, likeness, voice, and biographical information. I shall not make any mention of any of the Licensed Parties or any of their products or services in a derogatory manner, and I shall not use or disclose any of their trade secrets or confidential information (including, without limitation, the terms of this agreement or any information about my participation in this project that has not been released to the public by the Agency or the Client). Any materials placed during the time period in which Agency and Client are legally engaged for services (TERM) which may remain on display or in circulation following the expiration of the Term shall not give rise to a claim against the Licensed Parties, provided, however, that the Licensed Parties shall not place any additional materials produced hereunder in any media (other than as permitted herein) following the expiration of the Term. _____ **Initials**

3. I hereby release Client and Agency from, and will neither sue nor bring any proceeding against Client and Agency for, any liability, loss, demands, claims or causes of action, whether now known or unknown, for defamation, invasion or other violations of rights to privacy, publicity, personality or any similar matter, for violation of any intellectual property rights, or based upon or relating to the use of Image Materials, and for any loss, damage, injury, including death, that I may sustain or for any claim of alteration, optical illusion, or faulty mechanical reproduction and likewise with respect to any distortion or illusion in sound reproduction. _____ **Initials**

4. I represent and warrant that I am over 21 years of age (or if under 21 my parent or legal guardian will sign below to signify agreement to the terms and conditions of this agreement). _____ **Initials**

5. I also represent and warrant that I have the right to enter into this agreement and have no conflicting commitments or obligations that would interfere with my ability to perform the services required of me and the rights herein granted. _____ **Initials**

6. If applicable, I agree that the Talent Agency set forth below is my employer or that I am an Independent Contractor. _____ **Initials**

7. This agreement contains the entire understanding between the parties with respect to the subject matter hereof, supersedes all prior agreements with respect to the subject matter hereof, and may not be altered or waived except by a writing signed by both parties. This agreement shall be governed by the laws of Florida, applicable to contracts executed and to be fully performed therein. _____ **Initials**

8. In understand that Image Materials Usage is for commercial, non-commercial, non-exclusive, non-union, non-speaking for anywhere in the world for advertising, marketing, promotion, publicity purposes in any medium, including but not limited to, media, TV, print, social, digital, web, mobile, etc. or any other medium now known or hereafter developed for all content captured in perpetuity. _____ **Initials**

Talent Name: _____

Responsible Party Name: _____

Circle One: Individual/Self (if same as Talent Name) / Legal Guardian / Parent / Agency Responsible Party

Signature: _____

Date: _____

Responsible Party Contact Information

Address: _____

City, State, Zip: _____

Phone: _____

Email Address: _____